

GETTING PUBLISHED: THE ART OF ACADEMIC WRITING

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Workshop outline

1. Introduction
- 2.a. Expectations
- 2.b. Intended outcomes
3. Contracting
4. Why publish?
5. How to find a topic that suits YOU
6. What about conference presentations?
7. Adhering to editorial guidelines
8. Contacting the editor (basic respect)
9. Preparing for submission

Workshop outline

10.a. Why are articles (provisionally) accepted or rejected?

10.b. How to deal with feedback (in timely fashion)

10.c. How to deal with rejection

11. What are the characteristics of scholars who publish regularly?

- **Addendum:**
- **Writing an outline: Example**

1. Introductions

2. Expectations and intended outcomes

3. Participant contract

4. Why academics publish

5. Why academics do not publish

6. Finding a topic

7. What about conference presentations?

8. Consult editorial guidelines (including word count)

9. Contacting the editor (basic respect)

10.a. Why are articles (provisionally) accepted or rejected?

10.b. How to deal with feedback (in timely fashion)

10.c. How to deal with rejection

11. What are the characteristics of scholars who publish regularly?

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Addendum: Writing an outline: Example

- **Introduction**
- **Conceptualisation/ Context/ Literature survey**
- **Method/ Project description**
- **Participants and setting**
- **Goals and design of the study**
- **Instruments**
- **Procedure**
- **Validity checks applied in your enquiry:
Ensuring rigour/ validity/ reliability/
trustworthiness of the study**

Addendum:

Writing an outline: Example

- **Data collection instruments (qual/ quan)**
- **Data analysis: Hypotheses tested/ Analytic style (qual)**
- **Limitations**
- **Ethical aspects**
- **Findings**
- **Discussion**
- **Conclusion**
- **Bibliography**